



#CE4EUislands workshop:

## Strategies for effective communication and stakeholder engagement on energy and sustainability

### Welcome!

Clean energy for EU islands  
[www.euislands.eu](http://www.euislands.eu) | [info@euislands.eu](mailto:info@euislands.eu)

March 19<sup>th</sup> 2024

08:30-08:50	<b>Registration and welcome coffee</b>
08:50-09:00	<b>Welcome</b> <i>Martina Cannata – Clean energy for EU islands secretariat (3E)</i> <i>Frans Sjölander and Erik Olsson – Stockholm Environment Institute</i>
09:00-09:20	<b>Introduction to the day and the sessions</b> <i>Soren Hermansen – Clean energy for EU islands secretariat (Samsø Energy Academy) and Maria Sköld – Stockholm Environment Institute</i>
09:20-10:20	<b>Session 1: Stakeholder engagement and social acceptability</b> <i>Alexis Chatzimpiros and Soren Hermansen – Clean energy for EU islands secretariat (Samsø Energy Academy)</i>  Session 1 is an introduction to the circle meeting format: The importance of checking in to a meeting. Meeting design tool. Presentation of a CETA. How can the CETA address local concerns? The Pioneer Guide for stakeholders' engagement.
10:20-10:40	<b>Coffee break</b>
10:40-12:00	<b>Continued session 1: Stakeholder engagement and social acceptability</b>
12:00-13:00	<b>Lunch break</b>
13:00-14:10	<b>Session 2: Strategies for effective communication</b> <i>Maria Sköld – Stockholm Environment Institute</i>  Session 2 builds on the morning's discussions on stakeholder engagement. We will delve deeper into how communication can be used as a tool. After an introduction with practical tips, the participants will work in groups to develop effective communications strategies.
14:10-14:20	<b>Coffee break</b>
14:20-15:00	<b>Check-out</b> <i>Frans Sjölander and Erik Olsson – Stockholm Environment Institute</i>  The purpose is to go through key insights from the day and talk about next steps for the islands
15:00	<b>End of the day</b>

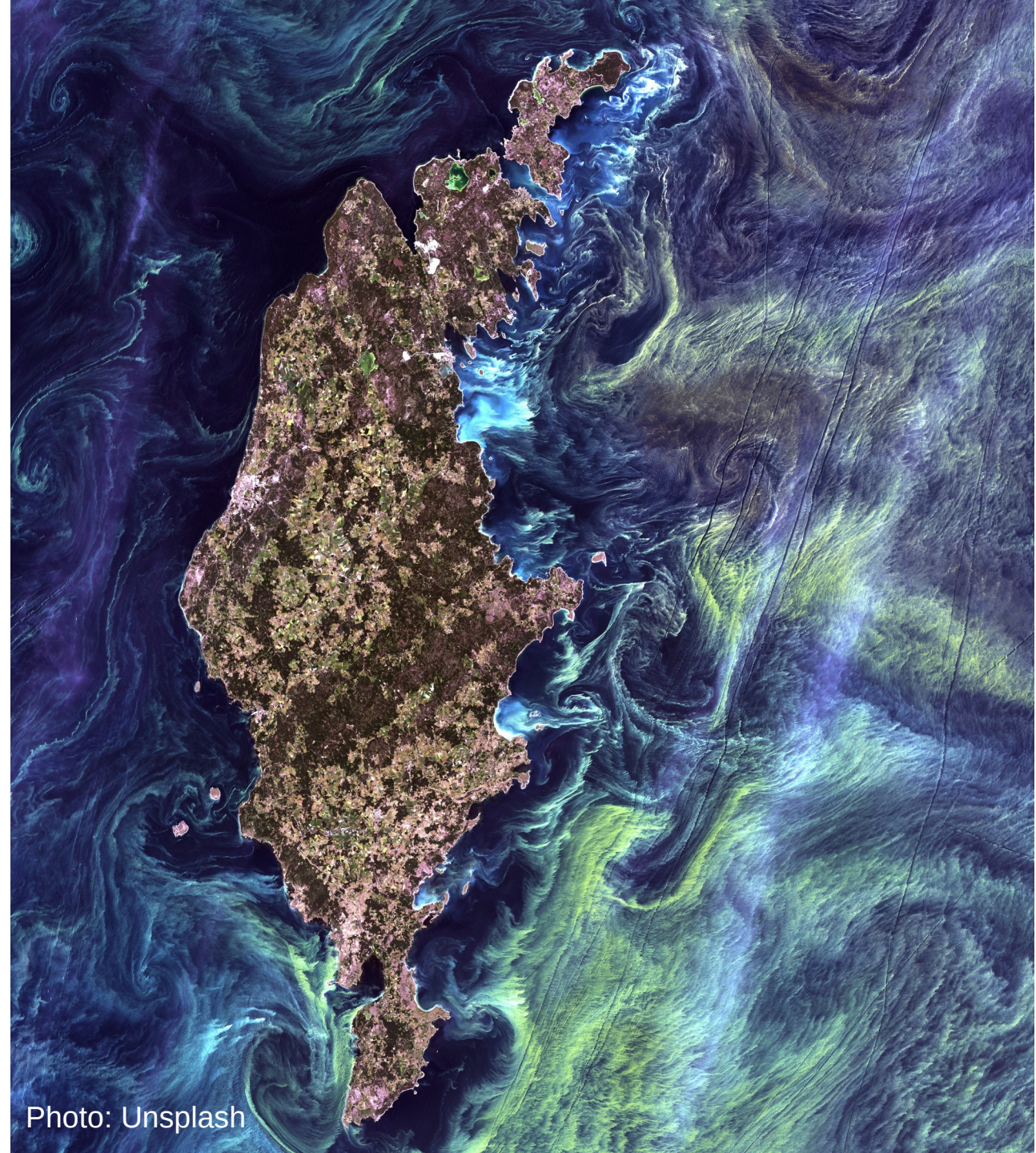


Photo: Unsplash



#CE4EUislands workshop:

Stakeholder engagement and social acceptability

Session 1

Clean energy for EU islands  
[www.euislands.eu](http://www.euislands.eu) | [info@euislands.eu](mailto:info@euislands.eu)



#CE4EUislands workshop:

Strategies for effective communication

Session 2

Clean energy for EU islands  
[www.euislands.eu](http://www.euislands.eu) | [info@euislands.eu](mailto:info@euislands.eu)



Clean energy for EU islands  
[www.euislands.eu](http://www.euislands.eu) | [info@euislands.eu](mailto:info@euislands.eu)

# #CE4EUislands workshop:

## Check-out

Clean energy for EU islands  
[www.euislands.eu](http://www.euislands.eu) | [info@euislands.eu](mailto:info@euislands.eu)

#CleanEnergyIslands



## Some reflections

- I Do ART – Create Co-Ownership and ask for intentions
- The value of check-ins and circle format
- Sense of place – “in the end its about people”
- The Who – tools for stakeholder mapping (e.g. motivation, knowledge, trust, concerns)



## Some reflections

- You're not alone! We have an informal network from today

# Concrete steps going forward?



Now: March 19<sup>th</sup> 2024

**Workshop in Gotland on Strategies for effective communication and stakeholder engagement on energy and sustainability**

What are the **most important concrete steps for you**, related to today's workshop, **within the next 2 months?**



Soon: May 14-15<sup>th</sup> 2025

**Clean energy for EU islands forum 2024 in Pantelleria, Italy: *"The power of islands: building resilience through renewables."***





# Thank you!

✉ [info@euislands.eu](mailto:info@euislands.eu)

📍 Belgium, Kalkkaai 6 1000 Brussels