

# An introduction to a low waste lifestyle

Marko Capek, NGO TERRA HUB

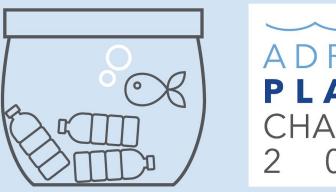




### NGO TERRA HUB



#### www.terrahub.eu



#### A D RIATIC P L A S T I C CHALLENGE 2 0 1 8

u organizaciji aMore festival moru TERRA HUB

## Initiative Održivi Život



#### www.odrzivizivot.net

### **Otok Cres**

2000

## Homo sapiens The smart ones

**EE measures**: Passive 8 Active

# What we did on island Cres in Croatia?

#### CASE STUDY:

#### "Coffee to go" plastic vs. compostable



Plastic "coffee to go" 0,08 lipa

Compostable "coffee to go" 0,40 lipa

Coffee in plastic 14 kn & 0,08 lipa = 14,08 kn

Compostable coffee packaging 14 kn & 0,40 lipa = 14,40 kn









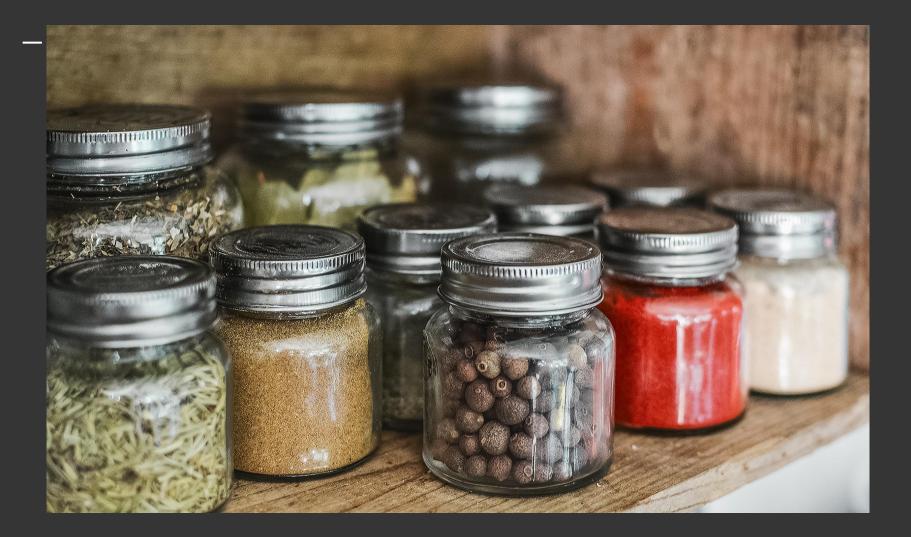




























## "We do not choose only on elections, but every day while staying in front of a market shelf."

## Hvala/Thank you